

t-Tips from the Proudfoot t-Lab Transforming How You Transform

Here are three tips to tackle...



From TMOs to Grassroots t-Labs

CREATE t-LABS NOT TRANSFORMATION OFFICES.

Bring grassroots change through strong governance by introducing living, breathing, real-time, transformation laboratories (t-Labs), led by your people, where their work gets done. Experimenting, prototyping, measuring and marketing results in real-time sprints, with real-time results that evidence and demonstrate real change.

While popular management speaks of bureaucratically perceived centralized Transformation Offices filled with tick-the box schedules and activity over outcomes, successful transformations are viewed as operational laboratories populated with teams working in your business. They spark innovative ideas and practices where it counts and implement them in real-time, where they work.

From Participation to Crowdsourcing

INSTALL YOUR TRUE KILLER APP THROUGH CROWDSOURCING.

Elon Musk didn't say 'humans are underrated' for nothing. He said it because he knows technology can only get you so far. Going the distance is powered by your people.

Leadership and technology are key but the killer app is how you enable your people for grassroots transformation. Transformation starts with aspiration and the journey to make it happen is your people.

It's no longer just about participation, it's about crowdsourcing. You want people to bring their world of ideas to your work. When you do that you can ask the question 'how do we get a better outcome?' not just "how do we make this work better?"



From Process Improvement to Hacking Your Business

IMPROVING YOUR PROCESSES IS THE EASY PART, HACKING YOUR OPERATION BRINGS TRANSFORMATION.

When hackers strike they go around the traditional ways of working to make change happen. You don't get large scale transformation through process improvement, you get it by Aerial Development.

Process mapping might achieve a better way of working today, but Aerial Mapping your end to end, side to side, bottom up and top down view of work, lets you see between the cracks and over the walls to how everything is connected. That gets real change.

Ban process mapping from your vocabulary and replace it with Aerial Development; only then can you look through a different lens to get different results; reinvent and reimagine how work gets done, to enable a new level of results. Hack your business.

Proudfoot designs, implements and accelerates operational & digital transformation,
realizing tomorrow's results, today.